

UK COLLEGE OF LAW GOLF TOURNAMENT



KEENE TRACE GOLF CLUB // NICHOLASVILLE, KY // MAY 15, 2017

Sponsorship Opportunities

Don't pass up the opportunity to support the UK College of Law and the next generation of successful attorneys. Through the sponsorship opportunities listed below, your company can reach a distinguished group of UK Law alumni and friends. Since starting the golf tournament in 2011, the College of Law has raised nearly \$70,000 to support student scholarships and place students in summer public interest positions. Funds raised give students the opportunity to not only put their legal studies to practice, but also give back to local communities by assisting many who would not be able to otherwise afford legal counsel.



(Sponsorships are sold on a first-come, first-serve basis.)

TITLE SPONSORSHIP: \$3,000

- Naming rights: UK College of Law Golf Tournament presented by _____.
- Promotion in printed UK Law Notes through our golf tournament feature.
- 1/2 page color ad in printed UK Law Notes. Law Notes is sent to 6,300 people including:
 - a. 4,000+ UK Law Alumni
 - b. Local firms and businesses
 - c. KY Supreme Court Justices
 - d. KY Court of Appeals, Circuit & District Judges
 - e. Federal Judges of 4th, 6th & 11th Circuits
 - f. AALS Deans
 - g. UK Administration
 - h. UK Law Faculty & Staff
- Promotion on official College of Law website, with link to sponsor's homepage.
- Opportunity to provide 250 word company description with website promotion listed above.
- Complimentary hole sponsorship which includes:
 - a. Sponsorship recognition on signage at hole
 - b. Opportunity for representatives to be on site to talk with participants about products/services
 - c. Opportunity for representatives to attend awards dinner immediately following the golf tournament for additional networking
- Sponsor remarks at the awards dinner before the Dean announces winners (limited to 1 minute).
- Exclusive promotion on email blasts to alumni and friends whenever Golf Tournament is being promoted.
- Opportunity to place (limited) marketing material/gift in bag provided to all participants.
- Name on signage on site.
- Company will be listed on special "thank you to our sponsors" piece to be inserted into promo bags.
- Complimentary entry fee for a team of 4 in the UK College of Law Golf Tournament.
- Promotion on online registration page as title sponsor.

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HOLE-IN-ONE SPONSORSHIP: \$1,000

- Sponsorship recognition on signage at hole.
- Opportunity to place product at specific sponsored hole.
- Opportunity to provide representative to be on site to talk with participants about products if approached.
- Promotion on official College of Law website, with link to sponsor's homepage.
- Opportunity to place (limited) marketing material/gift in promo bag given to all golf participants.
- Company will be listed on special "thank you to our sponsors" piece to be inserted into promo bags.
- Opportunity to enter golf participants in the tournament for relevant fee.

HOLE SPONSORSHIP: \$500

- Sponsorship recognition on signage at hole.
- Opportunity to provide representative to be on site to talk with participants about products if approached.
- Promotion on official College of Law website, with link to sponsor's homepage.
- Opportunity to place (limited) marketing material/gift in promo bag given to all golf participants.
- Company will be listed on special "thank you to our sponsors" piece to be inserted into promo bags.
- Opportunity to enter golf participants in the tournament for relevant fee.

BAG SPONSORSHIP: \$250 (CLAIMED)

- Opportunity to provide bag with sponsor's logo on it to be distributed to all golf participants.
- Opportunity to place (limited) marketing material/gift in bag.
- Promotion on official College of Law website, with link to sponsor's homepage.
- Company will be listed on special "thank you to our sponsors" piece to be inserted into promo bags.
- Opportunity to enter golf participants in the tournament for relevant fee.

IN KIND GIFTS

- Promotion on official College of Law website, with link to sponsor's homepage.
- Company will be listed on special "thank you to our sponsors" piece to be inserted into promo bags.
- Opportunity to enter golf participants in the tournament for relevant fee.

